Invitation to attend the private market sector seminar on sales rationale

Date: Sunday, July 6, 2003 From 11 a.m. to 5 p.m. Place: Relais Mercure Bercy 77, rue de Bercy FR-75012 Paris Metro: Bercy (line 6 or 14)

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11 a.m. to 1 p.m. (a reasonable starting time for those attending 50th anniversary festivities the night before): Vincent Buck will explain **How to use the Internet for promotional purposes**, describing the manner in which interpreters and groups of interpreters use this medium. This is a fascinating talk by all accounts and colleagues who had the privilege to attend his presentation at Montevideo recommend it strongly.

2.30 p.m. to 5 p.m.: after a brief presentation of the French market, we will move on to case studies based on conferences to be organised. This will be an opportunity to discuss sales rationale and propositions, but also the attendant difficulties and points to be emphasised. The two cases under consideration will be sent to previously enrolled participants several days beforehand, and given to other participants on the day. Proposals will be assessed by a panel of consultant interpreters and independent judges. A lively and informative afternoon can be expected.

You may also like to know that:

- coffee will be served
- the seminar costs a mere 50 € (French region) /25 € (other regions) and is a deductible expense
- there will be simultaneous interpreting into English
- though we would prefer you to enrol in advance (this helps us plan the seminar and send you the dossier beforehand), you may also come along without having enrolled.

**In short, this is a seminar you cannot afford to miss.**

For **further information** or to enrol, please contact: combette@lehkwbynst.wanadoo.fr

**Recommended citation format:**