AIIC social media climb popularity charts

Facebook and Twitter teams make cyberimpact in first year

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The AIIC logo is being seen more often these days thanks to the work of our Facebook and Twitter teams, who broke into the top 25 for their respective categories in annual lexiphiles.com polls.

Lexiophiles nominates 100 candidates in each of various categories (learning blogs, professional blogs, fb pages and twitterers) and then invites readers to vote for their favorites. The results for 2012 were posted this past week: AIIC Interpreters came in 12th among twitterers and Interpreting, the World 20th among facebook pages.

Hats off to all who have contributed to putting AIIC on the social media map - and quickly at that!

Click to see full results for facebook pages and twitterers.

Recommended citation format: